# DIFFERENCE IS DEBEER PREMIUM REFINISHING

**MM9775 TRANSLUCENT MAGENTA** 





# PRECISE COLOUR MATCHING AND A PREMIUM FINISH

DeBeer Refinish closely follows automotive trends to ensure that refinishers are equipped with a system that can easily match even the most complex finishes.

### **Colour Detail**

The new Translucent Magenta enhances the WaterBase 900 Series and provides body shops with the ability to match challenging red coloured cars.

Developed using ultra-transparent pigments, Translucent Magenta is a simple solution for several vehicle manufacturers with deep candy red finishes. It's a highly transparent and chromatic magenta that allows for more accurate colour matching for these complex colours.

## **Challenging OEM Finishes**

The new toner can be used with a variety of other colours including metallics to achieve a deeper finish. The Translucent Magenta can be used to perfectly match OEM finish. For example:

- Ford R3 Burgendy Velvet PearlFord RR Ruby Red Metallic
- Chrysler PRV Dark Garnet Red

The toner can also be used on other candy red vehicle manufacturer cars.

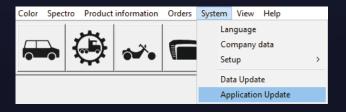
### **Improved Efficiency**

The Translucent Magenta is easy and efficient in application, with just a straightforward 3 or 4 stage application process required. The toner can be used in the candy effect colour process to achieve a premium finish without the need for a tinted clear. For the best results, please refer to the Best Practice Guide.

# How to access the Translucent Magenta

Please ensure that your ICRIS software is up to date. The new colour formulations with the new MM9775 Translucent Magenta toner are available on the latest version.

To update your ICRIS software, follow the instruction below.



### How to order

DeBeer Refinish MM9775 Translucent Magenta is available now. The information you will need to order this product is summarised below.



## FIND OUT MORE

To find out how we can help you make your local launch of the MM9775 Translucent Magenta even more successful, please contact your local DeBeer Sales Representative.